

HCDE 518

## **Design Principles**

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**Project name:** Time machine

**Tag line:** Collapsing time but not communication

- **Connection**
  - Our design should allow users to connect first and keep this connection.
  - Ease of accessibility
  
- **Human**
  - We want to design something with empathy that puts our users needs first.
  - Our design voice and visual style are background to human needs and interactions.
  
- **Inspire / Experiential**
  - Our design should be innovative. Activities like game, reminders, interactions inspire people to communication.
  - Our design should encourage fun.
  
- **Simple and Intuitive**
  - Our design should use minimalistic visuals to provide information efficiently without any distraction.
  - Our design should present few choices to simplify the user flow for better understandability.
  
- **Privacy**
  - Our design cannot violate the privacy of our users.
  - Create a safe and private place for people to communicate.