



# UW ShareDNA App

Team EHD

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# UW ShareDNA App



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## Overview:

- ShareDNA is a smart phone application
- Designed for individuals to share their genetic results with others
- Individuals can register and upload their own genetic results to share
- ShareDNA will track the number of people results are shared with and your relationship to the person



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## Target User:

- General Population Cohort
- Pre-established participants — IRB Cohort



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## User Characteristics:

- Age 30-80
- Smartphone user
- Has considered genetic testing



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## Goals of this study:

- Study the design
- Consider it's relevance
- Review content
- Examine the overall experience



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# Methods & Procedures

## Usability Study

- 6 participants
- 2 IRB-approved
- 4 general population
- Determine ease of use & quality of design

## Survey

- 46 responses
- 35 passed screener
- Quantifying relevance and usefulness of app

## Cognitive Walkthrough

- Gain understanding of app
- Identify key tasks



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## Quantitative Findings

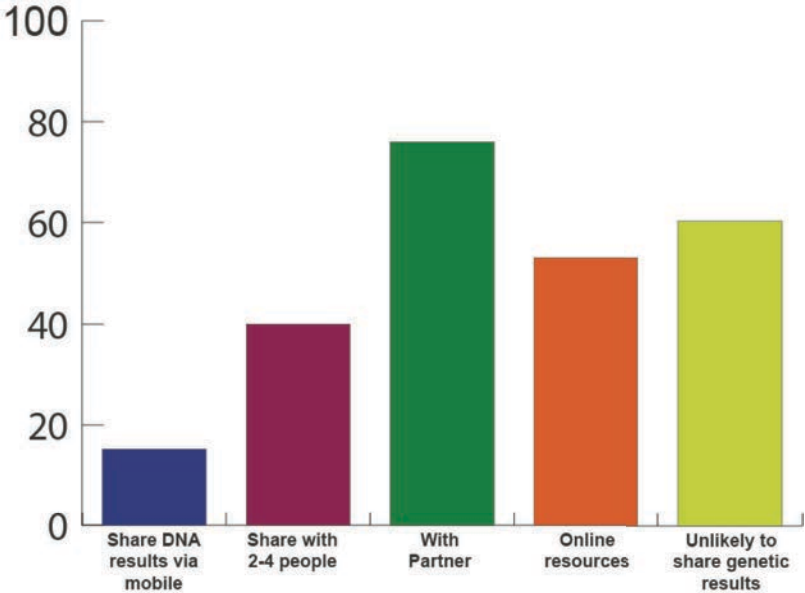
- 30 - 39 years old
- 76% considered genetic testing
- 74% female
- 79% download apps 1-3 times a month







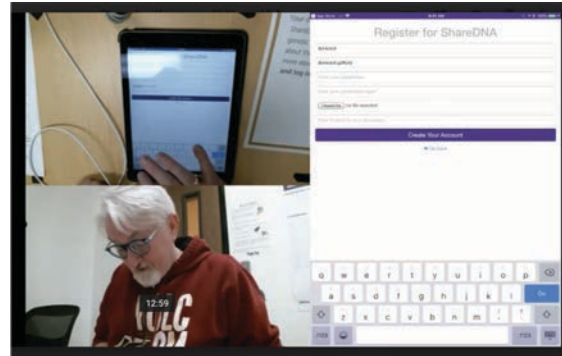
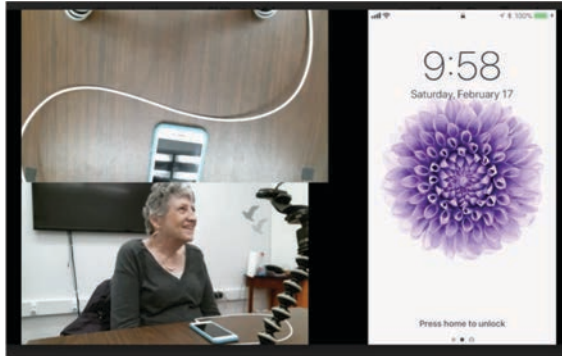
# Quantitative Findings



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# Usability Test

- CITI Human Subjects Training
- Video recording setup, script & note-taking sheets
- Conference rooms in Sieg, Health Sciences, & Schmitz Hall



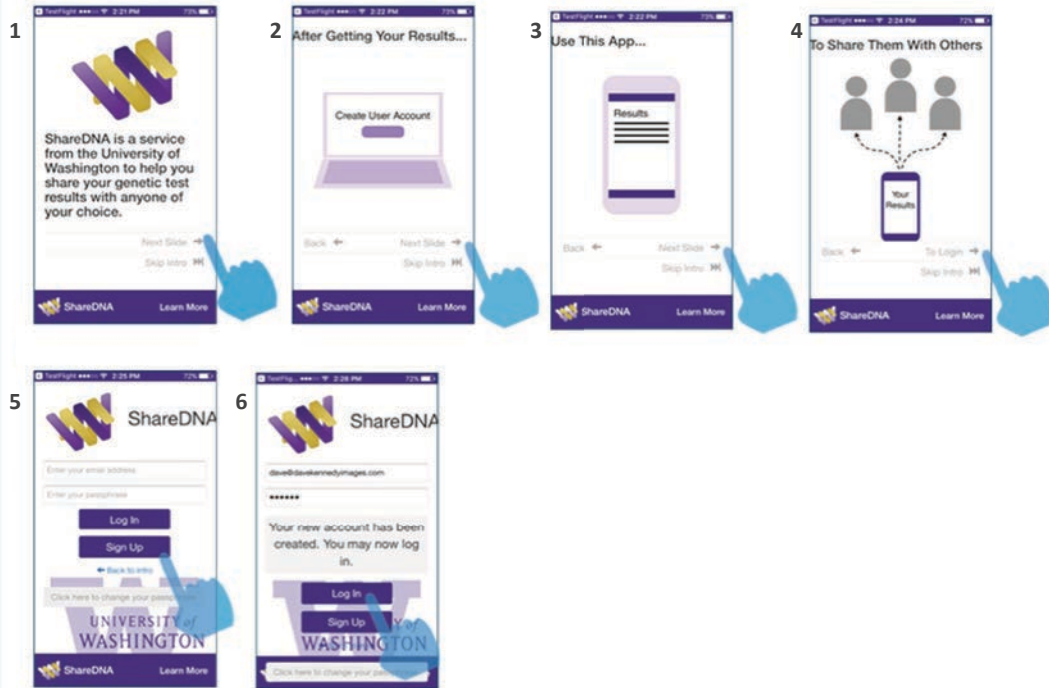
# Usability Test - Task 1

## UI Walkthrough: Flow #1

### Task 1:

Download & log into ShareDNA App (task for IRB).

Download, sign up, & log into ShareDNA app (task for Gen. pop.).



# User Feedback

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## IRB Cohort

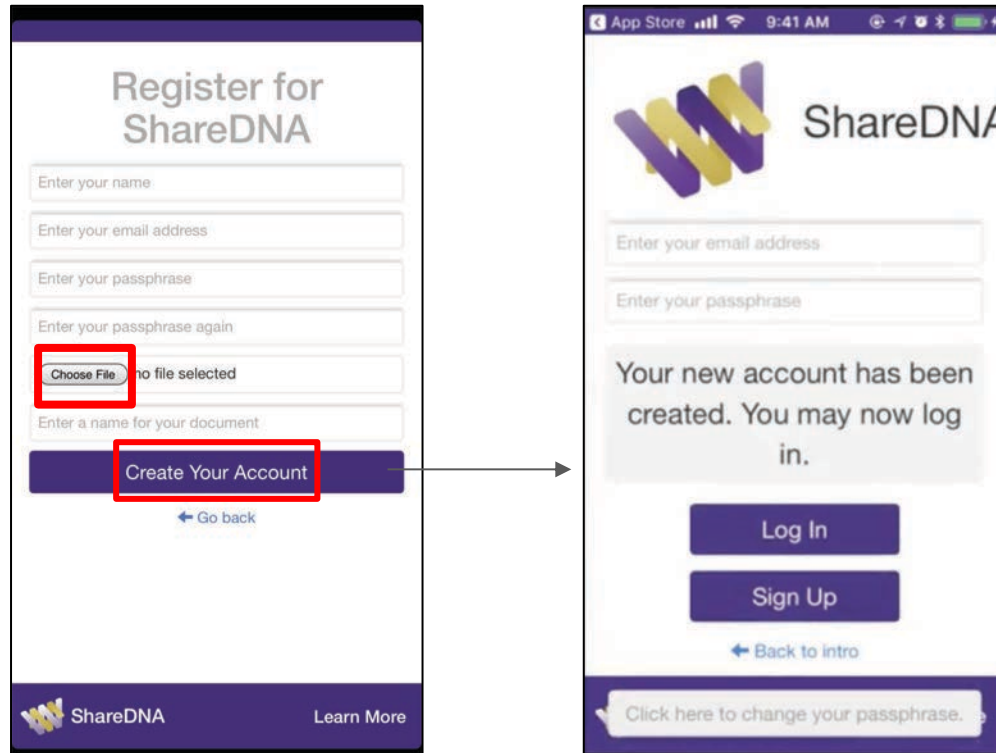
- “I normally don’t click on the screens”
- “[The intro slides] were helpful, though I didn’t know ultimately where I was going.”
- “It was simple and straightforward.”

## General Population

- “Choose File. That makes no sense when you're doing a registration.”
- “It seems odd that it tells me I can log in below the forms for email address and password.”
- “If I just signed up and I entered all that stuff, why doesn’t it just log me in and take me to the next page?”



# Critical Findings - Task 1



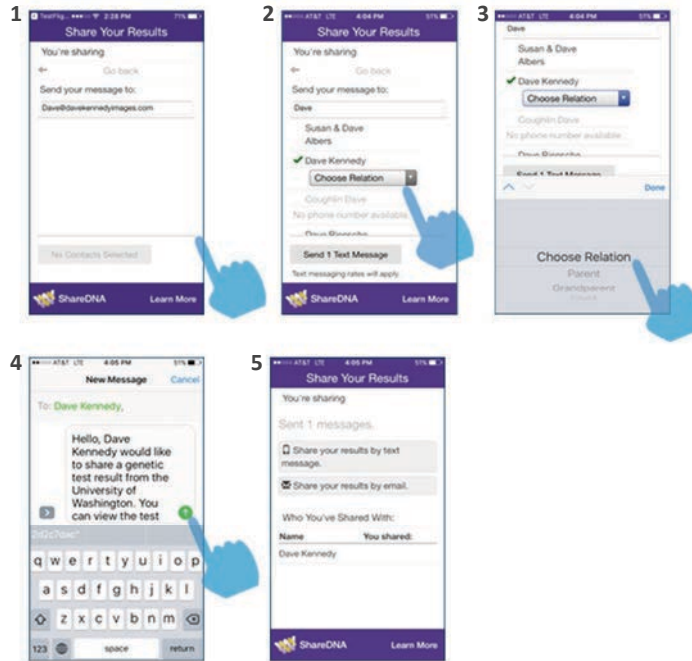
"That's three times its asked me for my email address."



# Usability Test - Task 2

UI Walkthrough: Flow #2

**Task 2:**  
Text test results to  
one person.



# User Feedback - Task 2

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## IRB Cohort

- “The box is not responding... It’s not doing a drop down, which I expect.”
- “That drop down box was really confusing.”

## General Population

- “I love the integration with contacts”
- “Why is app asking me about the relation? I don't care what the relationship is....it seems like an extra step.”
- “Can I only share with those related to me?”



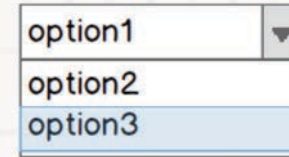
# Critical Issues & Recommendations - Task 2



Users thought choosing the relation was an extra step. They were not sure why they needed to indicate the relation.

After clicking on choose relation bar, user was surprised to find options this far below from the bar.

User expectation

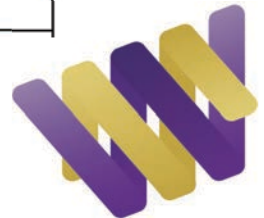
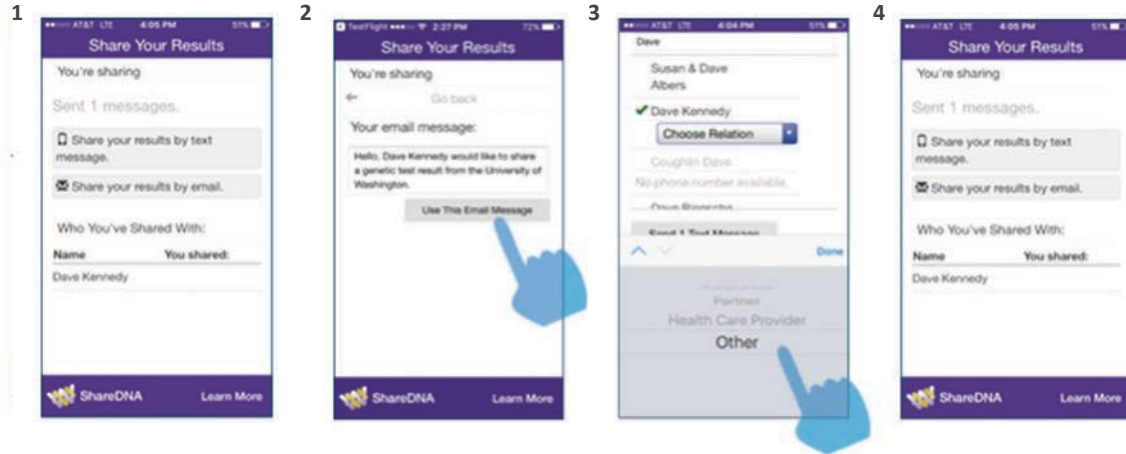




# Usability Test - Task 3

## UI Walkthrough: Flow #3

**Task 3:**  
Email test results to  
at least 2 people.

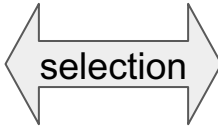


# User Feedback - Task 3

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## IRB Cohort

- “The way I’m used to is like email: [Name] comma or colon [Name] comma or colon, etc”
- “When you hit the arrow you expect something to happen right then. You really have to look down because it actually came up a bit further down.”
- “I would expect there to be Send Report.”



## General Population

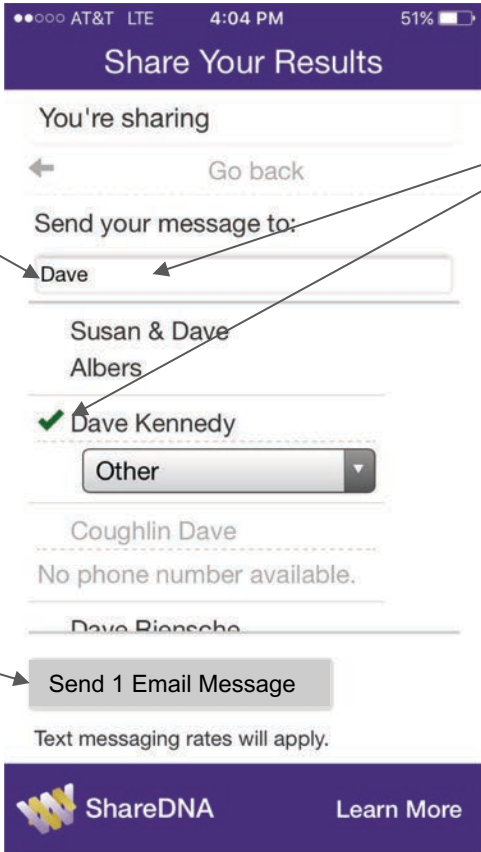
- “I didn’t see if there was an option to send to two people at once.”
- “I don’t understand why I’m seeing a long list of names with no email address available.”
- “I expected it to open up Mail and show me the email and then have me hit send.”



# Critical Issues & Recommendations - Task 3

Searching hides previous selections

Multiple recipient entry does not follow email client conventions

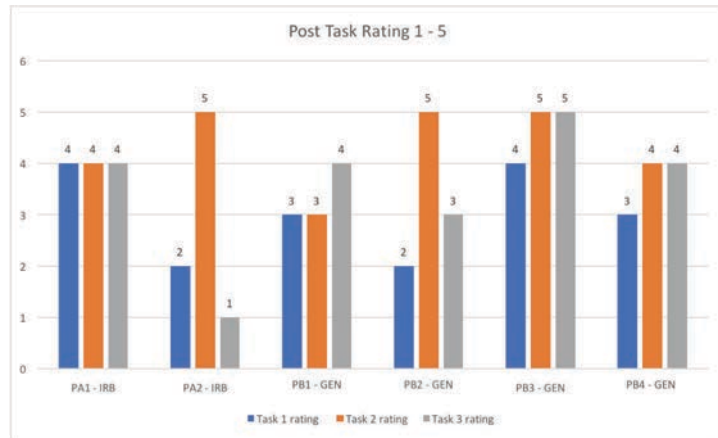


There is no message preview when sending email.



# Usability Test Findings

Tasks	PA1 - IRB	PA2 - IRB	PB1 - GEN	PB2 - GEN	PB3 - GEN	PB4 - GEN	Success Rate
Download and log into app	Y	Y	Y	Y	Y	Y	6 out of 6
Send results via text message	Y	Y	Y	Y	Y	Y	6 out of 6
Send results via email to two people	Y	N	Y	Y	Y	Y	5 out of 6



PA = IRB approved cohort  
PB = General Population cohort



# Usability Test Results Summary

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- Almost all users were able to complete tasks
- Users expected a confirmation screen before sending messages
- Some users didn't discover ability to send multiple messages at once, but didn't seem troubled by just sending two separate messages.
- Recipient selection screen caused a lot of confusion for some users.
- Registration process was bumpy for General Population cohort



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## Successful Aspects of Our Research

- Task selection
- Study recording setup



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## Aspects of Our Research We Would Change

- More participants - especially in the IRB cohort
- Better explanation of study contents to IRB cohort
- Better explanation of app purpose to General Population cohort



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# Questions?

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